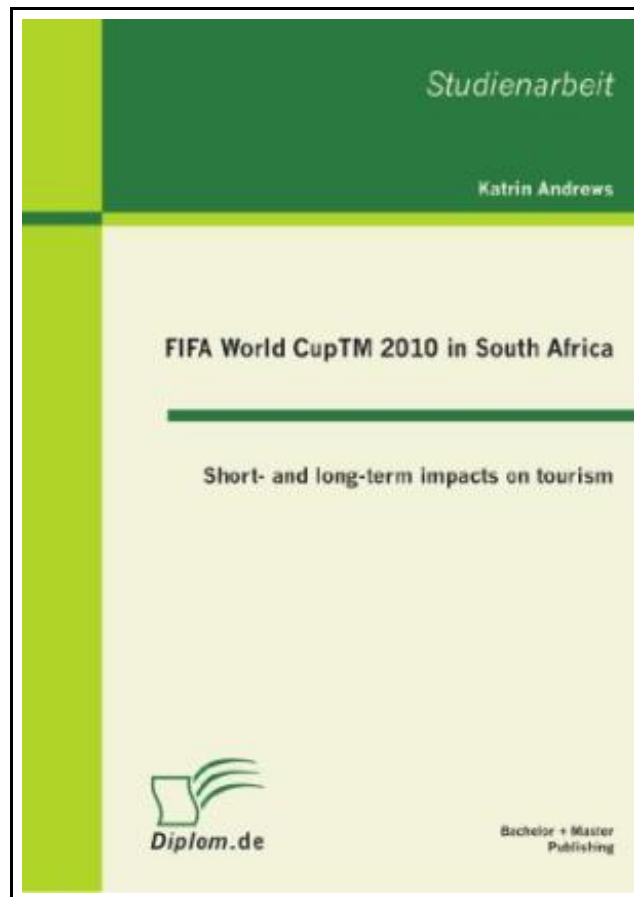


FIFA World Cup™ 2010 in South Africa, Short- and long-term impacts on tourism



Filesize: 6.36 MB

Reviews

Extensive guide! Its this sort of very good study. It is actually full of knowledge and wisdom I found out this pdf from my i and dad suggested this ebook to understand.

(Melany Bogisich)

FIFA WORLD CUP™ 2010 IN SOUTH AFRICA, SHORT- AND LONG-TERM IMPACTS ON TOURISM

[DOWNLOAD](#)

Condition: New. Publisher/Verlag: Bachelor + Master Publishing | Studien-Arb. | After the era of apartheid, festivals, conferences and events such as the hosting of the FIFA World Cup 2010™ provide exciting opportunities to market South Africa as preferred tourist destination. The exposure to international media and their audiences will have significant impact on the country's tourism industry and will generate benefits for the local economy. These benefits include an increase in economic growth and job creation, social and infrastructural transformation as well as the alleviation of poverty. In order to induce sustainable contributions to the country's economy from staging this mega event, South Africa needs to show a high level of professionalism and responsibility in their elaboration and execution of the various planned initiatives and programmes. The country will face challenges and setbacks, but it knows about the necessity to prepare this event diligently and to not only support the country's but also Africa's overall image and economic objectives. In the following paper the author presents the current position and future outlook for South Africa's tourism industry. She will clarify the terms sport tourism and its general impacts on the tourism industry as well as introduce the reader to the FIFA World Cup™ history and characteristics. The author will conduct a detailed presentment of the predicted short- and long-term impacts of this hallmark event on South Africa's tourism industry, economy and society. Challenges and opportunities will be identified and the reader will be provided with a summary of the preparation phase in terms of tourism, economy, culture and society prior to the FIFA World Cup 2010™. | Format: Paperback | Language/Sprache: english | 153 gr | 60 pp.



[Read FIFA World Cup™ 2010 in South Africa, Short- and long-term impacts on tourism Online](#)



[Download PDF FIFA World Cup™ 2010 in South Africa, Short- and long-term impacts on tourism](#)

See Also



Geometric Exponential Distributions

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Generalizations and Applications | The theory and applications of geometric stable laws has been an active area of research in recent years. They are obtained as limiting...

[Read Document »](#)



Stochastic Models, Information Theory, and Lie Groups, Volume 1. Vol.1

Condition: New. Publisher/Verlag: Springer, Basel | Classical Results and Geometric Methods | The subjects of stochastic processes, information theory, and Lie groups are usually treated separately from each other. This unique two-volume set presents these...

[Read Document »](#)



The 37th Parallel

Condition: New. Publisher/Verlag: Random House UK | The Secret Truth Behind America's UFO Highway | The 37th Parallel tells the true story of a computer programmer who tracks paranormal events along a 3,000-mile stretch through...

[Read Document »](#)



Great Powers VS Weak States: The Case of Cyprus

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | From Colonial Conflict to a Federal Solution? | This book analyses the interaction between the international and the constitutional dimensions of the Cyprus Problem from Colonial Conflict...

[Read Document »](#)



100 Ways to Improve Your Writing

Condition: New. Publisher/Verlag: Penguin US | Proven Professional Techniques for Writing with Style and Power | This is the one guide that anyone who writes--whether student, business person, or professional writer--should put on the desk...

[Read Document »](#)



The Ultimate Ketogenic Diet and Weight Loss System: Lose Fat Forever with Our Simple System and Make the Change from Fat to Fabulous (Paperback)

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.ARE YOU READY TO LOSE WEIGHT FAST? ***Today only, get this Amazon Bestseller for only

[Save PDF »](#)



A Quick Guide to Better Writing Grammar (Paperback)

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is your quick guide to better writing and grammar. The tips in this

[Save PDF »](#)



Get Rich Click: The Ultimate Guide to Making Money on the Internet (Paperback)

Simon Schuster Ltd, United Kingdom, 2012. Paperback. Condition: New. UK ed.. Language: English . Brand New Book. The Internet is arguably the most powerful business tool in the history of mankind. You can use it

[Save PDF »](#)



Hacking for Beginners: The Ultimate Guide to Becoming a Hacker (Paperback)

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Are you interested in hacking? Always been curious about hacking but never did anything? Simply browsing and

[Save PDF »](#)



Alice 3 to Java: Learning Creative Programming through Storytelling and Gaming (Paperback)

Pearson Education (US), United States, 2017. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book.

[Save PDF »](#)